



ROUSE HILL RHINOS

SPONSORSHIP PROPOSAL

Season : **2027**



OUR STORY

2026 marked a special milestone for the Rouse Hill Rhinos Junior Rugby League Club, as we proudly celebrated our 20th season of providing opportunities for young people and families to be part of the game of Rugby League.

From humble beginnings, the Rhinos have grown into one of the Hills District's largest junior Rugby League communities, welcoming hundreds of players, coaches, volunteers and families through our club each season.

But the Rhinos are about much more than what happens on the football field.

We are a family club built around community, inclusion, friendship and giving young people a place where they can belong.

Our goal is to create an environment where every player — regardless of experience or ability — can develop their skills, build confidence, make lifelong friendships and enjoy being part of a team.

Annually, we hold a Pink Day where our community comes together to raise funds for Breast Cancer research as well as a select local charity. We are committed to giving back to the community that supports us and embedding that in our membership culture.

In 2027, we are expanding our base to include an A grade side to provide further opportunities to our members to remain part of the Rhinos family. Our goal is for these players to not only be a part of the team but to give back to our younger members.



ROUSE HILL RHINOS

OUR CLUB TODAY

The Rouse Hill Rhinos proudly provide:

- **400+ participants each year**
- Teams across junior and senior age groups
- Opportunities for both boys and girls to play Rugby League
- Hundreds of local families involved throughout the season
- A dedicated network of volunteer coaches, managers, trainers and committee members
- Strong relationships with local businesses and community organisations
- A safe, welcoming and family-focused club environment

Our growth is a reflection of the incredible support we receive from our players, families, volunteers, sponsors and the wider Hills community.

MORE THAN JUST RUGBY LEAGUE

Community has always been at the heart of the Rouse Hill Rhinos.

Our club believes junior sport has an important role to play in bringing people together, creating positive experiences for young people and teaching values that extend well beyond the football field.

Through events such as our annual Pink Day, the Rhinos community proudly raises awareness and funds for important charities and community causes.

Pink Day has become one of the most significant events on the Rhinos calendar, bringing players, families, sponsors, visiting clubs and the wider community together for something much bigger than Rugby League.

It represents exactly what being a Rhino is about — community supporting community.

PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

The continued success of the Rouse Hill Rhinos would not be possible without the businesses and organisations that choose to support our club. Unlike professional sporting organisations, community clubs rely heavily on volunteers, fundraising and sponsorship to provide affordable opportunities for young people to participate in sport.

Partnering with the Rhinos provides businesses with the opportunity to connect directly with a large and growing community of local families while supporting junior sport at a grassroots level.

Sponsorship assists the club with playing equipment, uniforms, development programs, community events, facility improvements and initiatives designed to keep young people active and involved in Rugby League.

Most importantly, your support becomes an investment in young people, families and our local community.

A NEW HOME FOR THE RHINOS

A major chapter in the club's history began with the move to our new home at Samantha Riley Drive Reserve, Kellyville.

The development provides the Rhinos community with outstanding new sporting facilities, including four international-sized Rugby League fields, along with modern amenities and spaces capable of supporting the continued growth of our club.

These facilities give us the opportunity to host more Rugby League, more community events and create an even better experience for players and families for generations to come.

With 4 international sized fields, the potential exposure and growth is immense.

Numbers at a glance

- Over 1000 jerseys and shirts with brand exposure
- Yearbook exposure to over 400 families
- Over 4 million hits on Club website
- Social media followings for brand exposure

PACKAGES - JUNIORS

CLUB - DIAMOND		CLUB - PLATINUM	
- Field signage - Banner 1.8m x 8m* - Digital Scoreboard Signage - Company Logo on back of every junior jersey, training shirt and polo - Advertising on Club website, Social media channels and in yearbook - One social media post per month - Framed Jersey at end of season 5 tickets to special events \$15,000 + GST		- Field signage - Banner 1.8m x 8m* - Company Logo on back of every junior jersey, training shirt and polo - Advertising on Club website, Social media channels and in yearbook - One social media post per month - Framed Jersey at end of season \$12,500 + GST	
TEAM - GOLD	TEAM - SILVER	TEAM - BRONZE	BANNER ONLY
- Company logo on front of jersey for age group of choice - Company logo on training shirts - Advertising on Club Website, social media channels and in yearbook \$5,000 + GST	- Company logo on sleeve of jersey for age group of choice - Company logo on training shirts - Advertising on Club website, social media channels and in yearbook \$2,000 + GST	- Company logo on training shirts - Advertising on Club website, social media channels and in yearbook. \$1,000 + GST	800 x 800mm banner with your company logo placed on fenceline around fields for the season \$500 + GST

*** SUBJECT TO COUNCIL APPROVAL**

PACKAGES - SENIORS

FRONT OF JERSEY - MIDDLE	REAR OF JERSEY - UPPER
• Field signage - Banner 2m x 1m • Company Logo on front of every senior jersey and training shirt • Company logo on senior player polo • Advertising on Club website, Social media channels and in yearbook • One social media post per month • Framed Jersey at end of season • Guest invitations to Club functions \$15,000 + GST	• Field signage - Banner 1.5m x 1m • Company Logo on upper back of every senior jersey and training shirt • Company logo on senior player polo • Advertising on Club website, Social media channels and in yearbook • One social media post per month • Framed Jersey at end of season \$12,500 + GST
REAR OF JERSEY - LOWER	SLEEVE OR SHORTS
• Field signage - Banner 1.2m x 1.2m • Company Logo on lower back of every senior jersey and training shirt • Company logo on senior player polo • Advertising on Club website, Social media channels and in yearbook • One social media post per month • Framed Jersey at end of season \$10,000 + GST	• Field signage - Banner 1.2m x 1.2m • Company logo on sleeve or senior player jersey or senior player shorts • Company logo on senior training shirts • Advertising on Club website, social media channels and in yearbook \$7,500 + GST

ONE CLUB. ONE COMMUNITY. ONE RHINO.

As the Rouse Hill Rhinos march onwards, our focus remains firmly on the future.

We want to continue creating opportunities for young people to play Rugby League, supporting our families, giving back to our community and building a club that everyone involved can be proud to call home.

We invite you to become part of the next chapter of the Rouse Hill Rhinos.



EXPRESSION OF INTEREST

I am interested in becoming a valued sponsor of the Rouse Hill Rhinos.

I would like to discuss my interest in the following package(s):

(Tick one or multiple boxes)

JUNIORS

- ☐ Club - Diamond \$15,000
- ☐ Club - Platinum \$12,500
- ☐ Team - Gold \$5,000
- ☐ Team - Silver \$2,000
- ☐ Team - Bronze \$1,000
- ☐ Banner only \$500

SENIORS

- ☐ Front of jersey - middle \$15,000
- ☐ Rear of jersey - upper \$12,500
- ☐ Rear of jersey - lower \$10,000
- ☐ Sleeve or shorts \$7,500

All prices are ex GST

Please email:
sponsorship@rousehillrhinos.com.au

Name:.....

Business Name:

Mobile:

Email:.....

COMMITMENT FORM 2027

I am registering my intent to continue / commence as a valued sponsor of the Rouse Hill Rhinos.

I am committing to the package marked below and the details listed in the box at the bottom.

(Tick one or multiple boxes)

JUNIORS

- ☐ Club - Diamond \$15,000
- ☐ Club - Platinum \$12,500
- ☐ Team - Gold \$5,000
- ☐ Team - Silver \$2,000
- ☐ Team - Bronze \$1,000
- ☐ Banner only \$500

SENIORS

- ☐ Front of jersey - middle \$15,000
- ☐ Rear of jersey - upper \$12,500
- ☐ Rear of jersey - lower \$10,000
- ☐ Sleeve or shorts \$7,500

All prices are ex GST

Please email:
sponsorship@rousehillrhinos.com.au

Age group requested:.....

Name:.....

Business Name:

Signature:..... Date:.....

LET'S WIN TOGETHER!

We are ready to go further. With your support, victory is within reach.

CONTACT



sponsorship@rousehillrhinos.com.au