## Social Media Policy

## Introduction

It is expected that members will uphold the ethics of the club in all social media interactions. Members will not act in such a way that the image of Rouse Hill Rhinos Junior Rugby League is brought into disrepute nor in a way that harms it's immediate and wider rugby league community. Social media can be, when appropriate, an effective tool and is commonly used by the RHRJRL community to express their views, comments, ideas and criticism on a whole range of issues. RHRJRL expects members to use social media in a respectful and responsible manner. Social media should not be used to insult, present offensive or inappropriate content or to misrepresent the club or any member of RHRJRL or the external rugby league community.

## **Rights & Responsibilities**

Members are expected to show respect to others, including members of the RHRJRL and wider rugby league community. Members are also expected to give due respect to the reputation and good name of RHRJRL.

When using Social Media, members are expected to ensure that they:

- Respect the rights and confidentiality of others;
- Do not impersonate or falsely represent another person;
- Do not bully, intimidate, abuse, harass or threaten others;
- Do not make defamatory comments;
- Do not use offensive or threatening language or resort to personal abuse towards each other or members of the RHRJRL Community;
- Do not post content that is hateful, threatening, pornographic or incites violence against others;
- Do not post content that harms the reputation and good standing of RHRJRL or those within its community;

## Breach of this Policy

A breach of this policy will be considered by the Board, and will be dealt with on a case-bycase basis. A breach of this policy may involve a breach of other RHRJRL policies and should be read in conjunction with the Code of Conduct. All reports of cyber bullying will be investigated fully and may result in notification to the police where the RHRJRL is obliged to do so. Sanctions may include, but are not limited to, suspension, or banning from membership of RHRJRL.